

## Privacy Policy for Transactional Text Messages

*Effective Date: 2/1/24*

We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard the information you provide to us when receiving transactional text messages.

### 1. Information We Collect:

#### *1.1 Personal Information:*

When you opt-in to receive transactional text messages, we may collect personal information, including but not limited to:

- Name
- Phone number
- Transaction details

#### *1.2 Usage Information:*

We may collect information about your interactions with our text messages, such as delivery status and read receipts.

### 2. How We Use Your Information:

We use the collected information to send you important updates, confirmations, and other transactional messages related to your interactions with our products or services.

### 3. Consent:

By providing your phone number and opting in to receive transactional text messages, you consent to the collection, use, and disclosure of your personal information as outlined in this Privacy Policy.

### 4. Security:

We take the security of your information seriously. We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

### 5. Third-Party Disclosure:

We do not sell, trade, or otherwise transfer your personal information to third parties for marketing purposes. Your information may be shared with third-party service providers strictly for the purpose of delivering transactional text messages.

6. Opting Out:

You may opt-out of receiving transactional text messages at any time by following the instructions provided in the messages or by contacting us at [leads@baronusa.com](mailto:leads@baronusa.com)

7. Changes to Privacy Policy:

We reserve the right to update and modify this Privacy Policy. Any changes will be effective immediately upon posting the revised Privacy Policy on our website.

8. Contact Information:

If you have any questions or concerns about this Privacy Policy, please contact us at [leads@baronusa.com](mailto:leads@baronusa.com)

By continuing to receive transactional text messages from Baron USA Leasing, Inc. you acknowledge that you have read and understood this Privacy Policy.